

# SparkSense

**Principal Investigator:** Judy Vesel

**Funders:** [National Science Foundation](#)

With *SparkSense, Inc.*, TERC is researching, developing, and testing a proof-of-concept version of a game-like web solution that helps parents encourage tweens (ages 8-12) to use educational content online. The *SparkSense* motto is “Sparking Interest in the World” through exploration of content—much of which was funded by National Science Foundation, and available via partnerships that include National Geographic, the American Museum of Natural History, NBC Universal, and the Museum of Science, Boston.