

iSWOOP Symposium 2018



The poster features the iSWOOP logo at the top left, which includes the text "iSWOOP" in a stylized font with a colorful wave graphic underneath, and the tagline "interpreters and scientists working on our parks" below it. To the right of the logo is a large blue rectangular area containing the title "SCIENCE IN THE PUBLIC EYE: LEVERAGING PARTNERSHIPS" in bold, orange, sans-serif capital letters. Below the title, the event details "San Francisco Marriott Marquis" and "January 6, 2018 • San Francisco, CA" are listed in white text. On the left side of the poster, there are three photographs: a tall Joshua tree in a desert landscape, a group of people in a field of tall grasses, and a rocky, mountainous landscape under a blue sky.

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Museum exhibit designers, endangered species researchers, citizen science leaders, and iSWOOP project leaders will meet to make their case for scientists to increase the

visibility of their cutting edge research by exploring partnerships with informal educators.

Those with an interest in the rich rewards that come when scientists and those in informal venues like parks and museums collaborate are invited to attend.

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